

SINCE 2013

Today, we are<sup>o o</sup>  
<sup>o o</sup>UKIUKI

The first step to becoming a cat guardian, UkiUki

UkiUki  
Cat Premium Brand



We  
have eyes  
**only for cats.**

We are the cat specialists.

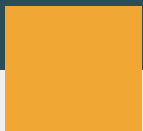






Cat Premium Brand

" UkiUki means cheerful and exciting feeling. "



Cat people accept a cat as a family member,  
rather than an animal.

They just want to give their cats something really good.  
We produce premium food and items only for cats.

By observing and studying cats,  
we will provide better life solutions for them.  
A happy world where people and cats are together.

ETBE will make it.





# The Story Of UkiUki



01



# Representation

We like cats,  
we only **think** about **cats**.

Cats and dogs are completely different.  
We want to provide a life style solution for  
cats by studying and observing more cats.

We will make a happy world with nature,  
people and cats.

*Representation, Rachel Ham*



## Experience of representation





# History

## 2013

- March : Established ETBE Retail

## 2014

- March : Moved to Yong-In Yonggu St.
- June : Registered in pet traveling bag manufacturing industry
- October : Obtained ISO9001 certification
- November : Selected as a venture company

## 2015

- February : Moved to Gangnam St. in Yong-In
- March : Registered as a woman-owned company
- April : Launched UkiUki chicken
- June: Made vendor agreements with animal clinics
- November : Launched UkiUki Lamb and UkiUki Tuna(not selling anymore)  
Obtained ISO14001 Certification
- December : Moved to Deogyong St. in Suwon



# 2016

- June : MOU with GOM TV
- August : Package changed(UkiUki)
- November : Launched UkiUki Cat Towel, UkiUki Cat Grass(1type), UkiUki Carpet Scratchers(6types)
- December : Received a Director General of Small and Medium Business Ministration's Prize at Best Venture and Start-Up Company Awards

# 2017

- June : Selling on Rakuten (Japanese online shopping mall)  
Selling on Q100 (Singaporean online shopping mall)
- July : Launched UKIUKI Sticker (black, Luminous), UKIUKI WEBTOON
- August : An export conference in Suwon Ramada Hotel, Branch Japan (in Okta)
- October : An export conference in Suwon Ramada
- December : IR announcement (M&A center), IR announcement (Ambassador -Hotel), GDPP CAT Festa (7th)

# 2018

- May : Started selling in eBay
- August : Selling on Amazon, Launched Ecobag (Toebag), Launched UKIUKI Note, Launched Pinbutton
- December : Launched Cushion

**Korea** —

**Overseas** —

## 2014

### Seoul

Korea Pet show

## 2015

### Il-san

Cat show  
All Cat Festival

### Il-san

Global corea  
Catclub(GCC)

### Il-san

Kintex  
G-fair Korea

## 2016

### Suwon

Ramada Plaza  
FTA Area Buyer  
Export Consultation

### Seoul

Setec  
K-pet fair  
2016

### Suwon NH

Women's Company  
Excellent Goods  
Sales Exhibition

### Bucheon

Companion Animal

### Ilsan

Kintex  
K-pet fair  
2016

### Ilsan

Kintex  
G-fair  
Korea

### China

Life Style  
Chengdu



# Fair

## 2017

**Busan  
Bexco**

K-pet Fair

**Seoul  
Setec**

K-pet Fair

**Songdo**

International  
Pet Fair Festival

**Japan**

Korean Cultural  
Exchanges Festival

**Seoul  
Walkerhill**

OKTA

**IL-san  
Kintex**

K-pet Fair

**Gyeonggi-do**

Brand  
Collection

**Seoul**

GDPP  
Cat-Festa

**Gyeonggi-do**

K Plus Pitching Day

**Seoul**

Woojoojobaby Market

## 2018

**Busan  
Bexco**

K-pet Fair

**Seoul  
Setec**

K-pet Fair

**IL-san  
Kintex**

K-pet Fair

**Seoul  
Coex**

International  
Cat Fair

**USA  
Super zoo**

**USA  
Catcon  
Exhibition**

**Singapore**

Westgate / Bigbox  
Korean Brand Promotion

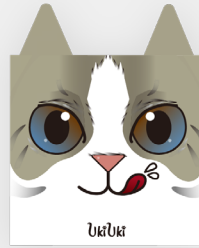
# BRAND CHARACTER



Russian Blue



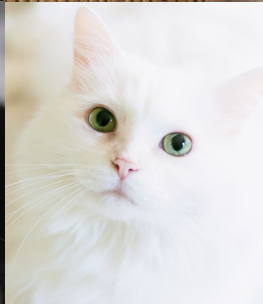
Siamese Cat



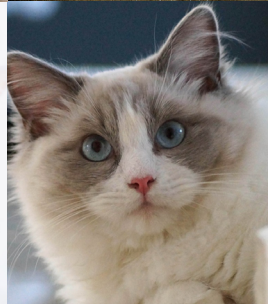
Norwegian  
Forest



Domestic  
Cat



Turkish  
Angora



Ragdoll

02

# Products





# FREEZE-DRIED RAW CAT FOOD

The UkiUki Vacuum Freeze-dried Cat Food is not ground meat.  
Your cat can eat them safely, not chewing bones or tendons.





Premium cat food made by cat specialists



**UkiUki Popular!**  
**High Quality**  
**Innovative**





**only! 100 % Meat !**



**Fresher  
& Healthier**

# 6 TYPES OF UKIUKI FREEZE-DRIED RAW CAT FOOD



Chicken



Lamb



Beef Liver



Kangaroo



Duck



Beef Rump

## Recommended for

- When the cat is underweight or needs a high energy source.
- When the cat is allergic to grain or carbohydrate.
- When the cat has joint problems.
- When the cat's digestive system is abnormal.

# 5H1N



## High Quality

Use only meat that can be eaten by humans.



## High Preference

Cats who eat like a bird are also easily accessible.



## High sincerity

Handmade, freeze-dried, homemade snacks full of care.



## High accessibility

A snack in the size of a bite of a cat is convenient to eat.



## High Protein

High protein food for cats health.



## No Grain

A reliable food that does not contain any additives, pigments, GMO or Grain.

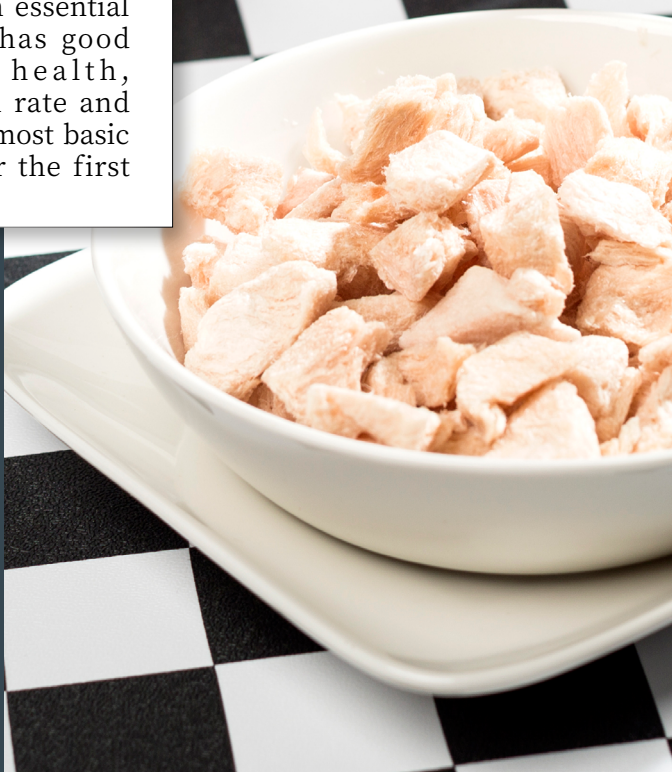
Freeze - dried raw cat food

# CHICKEN

It is a low-fat, high protein food and is best for cats who aim to regain their physical strength after they have sickened. It is rich in essential amino acids, so it has good heart and brain health, digestion absorption rate and palatability. It is the most basic taste and is good for the first time.

## Ingredients

Crude Protein	80% Min.
Crude Fat	5% Min.
Moisture	20% Max.
Crude Ash	15% Max.







Package



Capacity 50g



Freeze - dried raw cat food

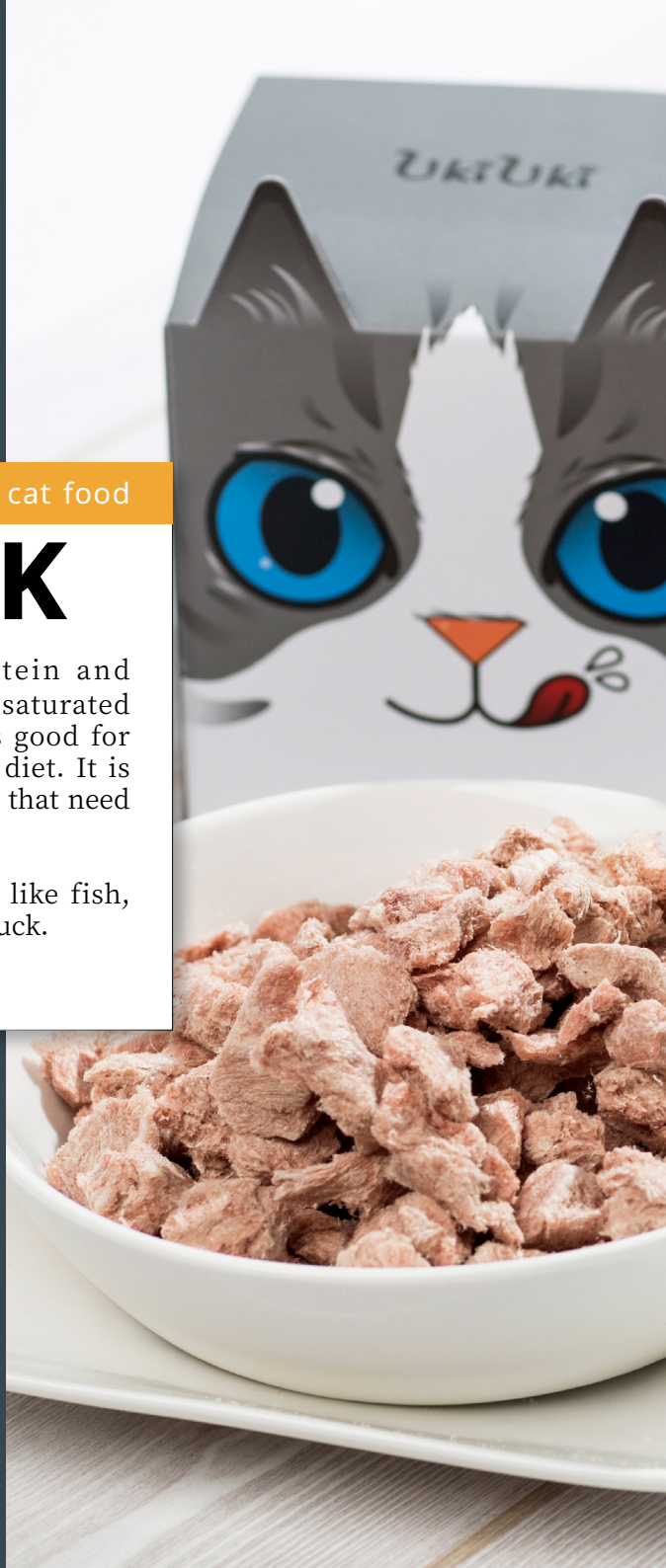
# DUCK

**I**t is rich in protein and contains a lot of unsaturated fatty acids, which is good for fat cats who need a diet. It is also essential for cats that need dietary fiber.

If the cat does not like fish, feed the chicken or duck.

## Ingredients

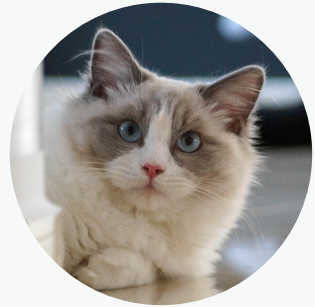
Crude Protein	80% Min.
Crude Fat	10% Max.
Moisture	10% Max.
Crude Ash	10% Max.







Package



Capacity 50g



Freeze - dried raw cat food

# KANGAROO

The kangaroo meat is highly palatable and can satisfy a cat with a tough taste.

It is also rich in nutrients and can be eaten freely by cats with weak digestive function.

## Ingredients

Crude Protein	80% Min.
Crude Fat	10% Max.
Moisture	10% Max.
Crude Ash	10% Max.







Package



Capacity 50g



Freeze - dried raw cat food

# LAMB

**The L-carnitine ingredient** in lambs is good for cats who are weak in joints and are not free to move because they strengthen muscles and bones.

It is recommended for cats with allergic reactions such as chicken or duck, algae, cereal or carbohydrate intake.

## Ingredients

Crude Protein	50% Min.
Crude Fat	40% Max.
Moisture	10% Max.
Crude Ash	10% Max.







Package



Capacity 50g





Freeze - dried raw cat food

# BEEF RUMF

**Good** for cats who are not healthy or who are underweight.

The various nutrients in beef have enough calories to produce energy.

## Ingredients

Crude Protein	75% Min.
Crude Fat	15% Max.
Moisture	10% Max.
Crude Ash	10% Max.





Package



Capacity 50g



Freeze - dried raw cat food

# BEEF LIVER

It has low palatability because it has no meat texture but it is rich in calcium and iron and contains a large amount of vitamin A and hemoglobin, which is effective for hair loss and tear marks.

## Ingredients

Crude Protein	50% Min.
Crude Fat	20% Max.
Moisture	10% Max.
Crude Ash	10% Max.







Package



Capacity 50g



# UKIUKI CAT SUPP

Carpet Mat Scratcher / Cat grass (Oats) / Cat Tow





# PLIES

vel



# Carpet Mat Scratcher

Cat shaped carpet scratcher made by cat specialists.  
No more paper dust with ukiuki carpet scratcher.

Cats are mad for boxes.  
They love scratching as well.  
Paper dust all over the house was like our fate.

what should we do with that?

UkiUki solved the problem.  
There are also fun elements to play with toys.





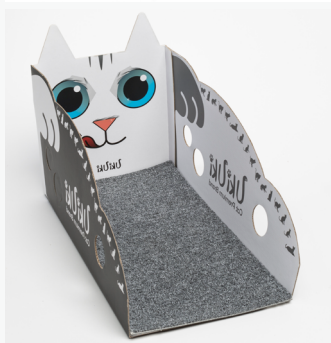
## UkiUki Carpet Mat Scratcher

- ✓ Dustless carpet-bound products.
- ✓ Structure that cats are interested in.
- ✓ Helps to relieve stress, develop small muscles and manage claws.
- ✓ Sturdy and Durable enough to use for a long time.



UkiUki Carpet Mat Scratcher

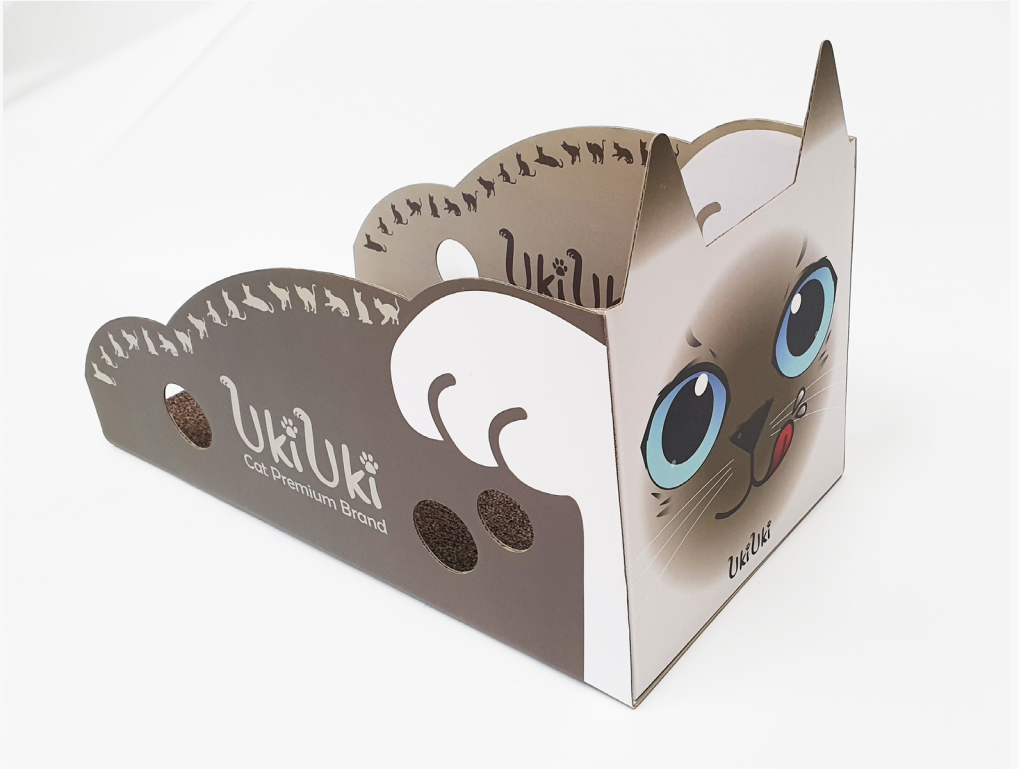
# Domestic Cat Turkish Angor





UkiUki Carpet Mat Scratcher

# Siamese Norwegian Forest



UkiUki Carpet Mat Scratcher

# Regdoll Russian Blue



UkiUki carpet mat scratcher is a DIY type product made of 3 colors of carpets.

By choosing a cat, you can assemble it into your desired shape.

First you can choose the color that matches the interior of your house. Then, select a side of the paper and a cat you hope to see. And just assemble your choice!

#### Gray Carpet



Domestic Cat

+



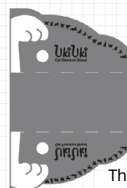
Turkish Angora

+



Gray carpet

+



Three-sided paper

#### Brown Carpet



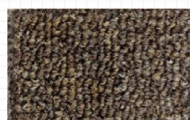
Siamese

+



Norwegian Forest

+



Brown carpet

+



Three-sided paper

#### Blue carpet



Regdoll

+



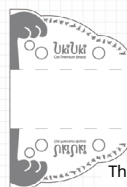
Russian Blue

+



Blue carpet

+



Three-sided paper



# Cat grass (Oats)

Cat grass is essential since cats groom, eat and sleep all day. It helps cats to emit hairballs, promote digestion, and replenish the vitamins.



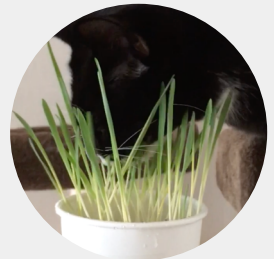
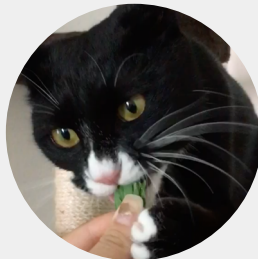
Contains folic acid, which is a component of breast milk, to help the body function of cats. Help to produce hemoglobin to transmit the fresh oxygen along the body. Rich in fiber, prevents constipation. Help to emit cat hair balls.



*You can either give it as a whole, or cut and sprinkle them of food. Seeds are many enough to grow several times. It is very easy to grow. Now it's your turn!*



*If you want to learn more about how to grow cat grass. Please search "how to grow UkiUki Cat Grass" on Youtube.*



# Cat Towel

Good news for those who have been exhausted at their cat's bath day. No longer afraid of bath time. Cats are horrified at a mere sight of a dryer.

Don't intimidate the cats with dryer, but commune with the cats using UkiUki Towel for cats.







**UkiUki cat towel for**  
Cats can quickly absorb a large amount of water and remove the moisture from the fur.



## 4 Points

**Safe**  
from allergies

**Superior**  
dry strength

**Excellent**  
cleanin power

**Powerful**  
absorption

UkiUki cat towel is a 100% microfiber product produced Korea.

# UKIUKI PEOPLE SUPPLIES

Wall-Stickers / Luminous Wall-Stickers/ Eco-Bag (tote bag) / Pin button /Desk Note









# UkiUki wall-Stickers

Cats will protect you in the places you see every day,  
around the electrical switches, on the desks, or on the bathroom walls.

Two types, divided into basic wall stickers and luminous stickers.  
Slimmy and Fatty series to meet the customer's needs.









UkiUki  
MADE IN KOREA



# UkiUki Eco-Bag (Tote bag)

All bags of Ukiuki are printed in Korea.



## 6 types of UkiUki Brand Characters



Turkish Angora



Domestic Cat



Norwegian Forest



Russian Blue



Regdoll



Siamese Cat

# UkiUki Pin button

Make your own style with the ukiuki pin button!  
The pin button can be used for clothes, bags, backpacks, hats, jeans jackets or wherever you like.

The UKIUKI pin button can be used as a perfect gift for birthday, Christmas, party favors, great prizes, and prizes.





**UkiUki Pin Button**  
Siamese Cat



**UkiUki Pin Button**  
Ragdoll



**UkiUki Pin Button**  
Turkish Angora



**UkiUki Pin Button**  
Domestic Cat



**UkiUki Pin Button**  
Russian Blue



**UkiUki Pin Button**  
Norwegian forest



**UkiUki Pin Button**  
Siamese Cat



**UkiUki Pin Button**  
Ragdoll



**UkiUki Pin Button**  
Turkish Angora



**UkiUki Pin Button**  
Domestic Cat



**UkiUki Pin Button**  
Russian Blue



**UkiUki Pin Button**  
Norwegian forest



# UkiUki Desk note

UKIUKI Note is great for any time, anywhere!  
It is a classic notebook that you can use anywhere  
in the school, office, travel, workshop.

It's a great size for organizing your calendars, lists, and notes,  
and it's easy to carry with your school bag or handbag.



# DESK NOTE



## Detail



### CUTE DOT PATTERN

Contains six cute character patterns.



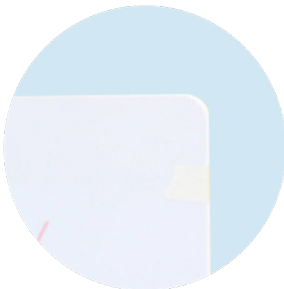
### TWIN RING SILVER BINDING

The twin ring of silver color which is polished and chic has a perfect 360-degree spread and is convenient to use.



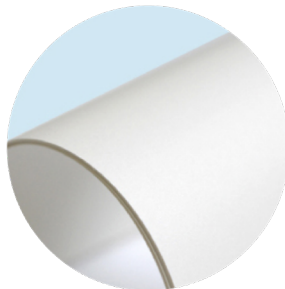
### LINE

It is convenient to use for various purposes with a line spacing of 8mm.



### CORNER ROUNDING

Provides a corner rounding that does not fold corners even if it is used for a long time.



### MATERIAL OF PAPER

Using a dichromatic pattern, it relieves eye fatigue.

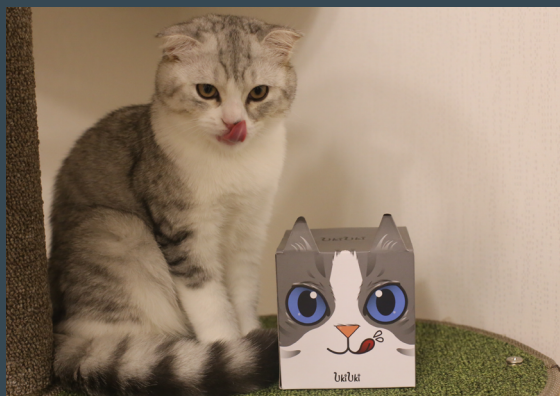


### SIZE

Size 132 x 182  
80 pieces







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[ukiuki.us](https://ukiuki.us)

ukiuki  
Cat Premium Brand